

# BEST CBD LEISURE & ENTERTAINMENT

## A07

500W / Video

Tell us about your 2020-2021 leisure or entertainment activity by describing:

- What you provide to the CBD
- Your target audience
- Your marketing and promotion
- Your customer experience
- Your plans for the future

# BEST PROFESSIONAL SERVICE INNOVATION

## A08

500W / Video

We want to hear how your 2020-2021 business innovation set you apart. This could be a new professional practice, technological development or service innovation. Please describe:

- Your business and target audience
- The opportunity to innovate
- Incorporation into your business model
- Innovation efficiencies and/or improvements
- Your plans for the future